

# FOOTBALL DEVELOPMENT IMPACT REPORT

2021 - 2022



**ACCREDITED  
UNIVERSITIES**  
PART OF ENGLAND FOOTBALL



**FOR  
ALL**



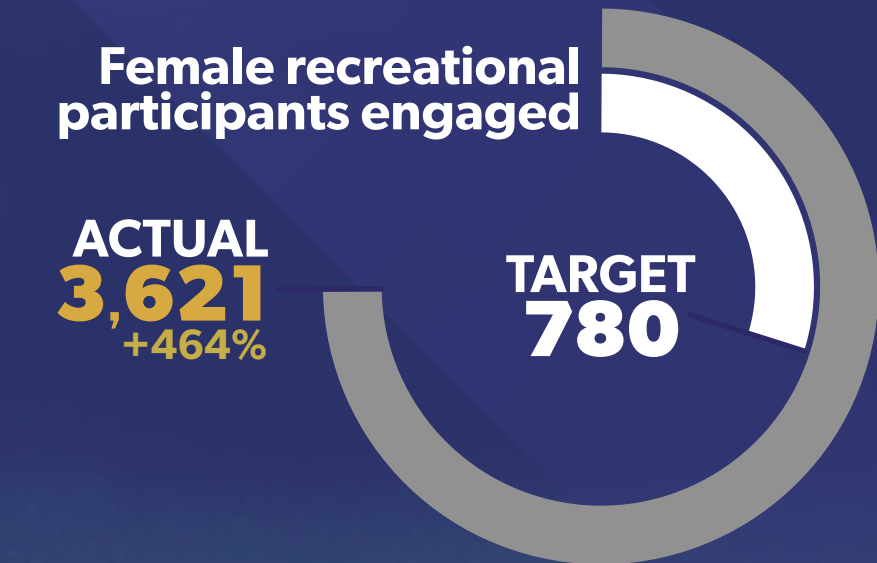
# FOOTBALL DEVELOPMENT IMPACT REPORT 2021 - 2022

## OVERVIEW

### PARTICIPANTS

**34,226**

Recreational participants engaged this season  
(including 437 with disabilities)



### MEMBER SERVICES



**19 Students** on the BUCS and FA Women's Leadership Programme

**25 Alumni** from the BUCS and FA Women's Leadership Programme

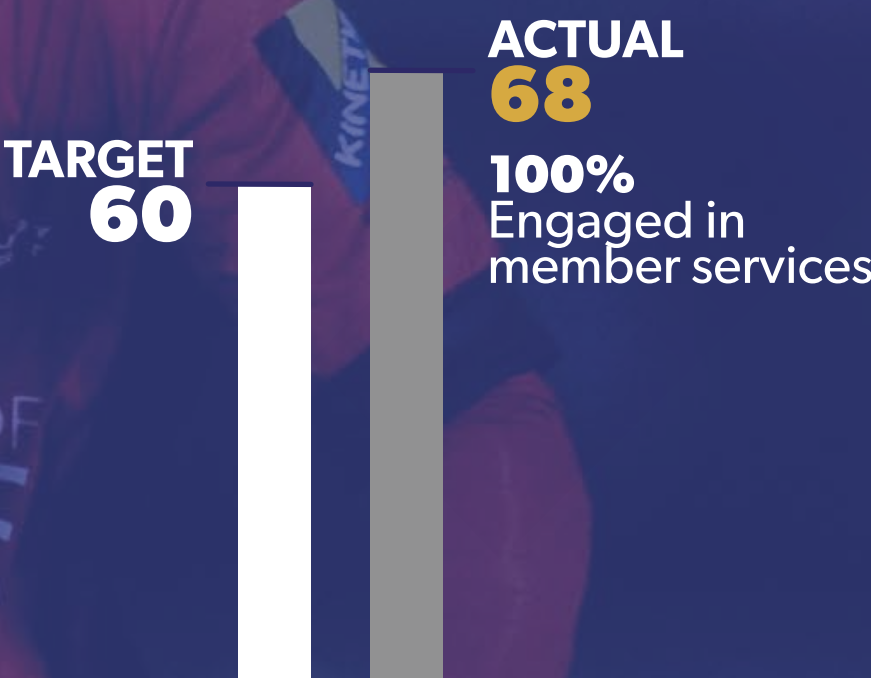
**99 Unique** students attended Club Committee Leaders events

**50**  
ATTENDED REGIONAL EVENTS



**59**  
ATTENDED NATIONAL EVENTS

### ACCREDITATION AND DEVELOPMENT PROJECTS



Total number of Accredited Universities



**9** Development projects  
**1085** New participants engaged this season  
TARGET **750**

### WORKFORCE

Number of students engaged in BUCS development opportunities



**26** From an Ethnically Diverse Community  
TARGET **15**

**105** TARGET **61**  
Female students in Leadership pathway

**11**  
From an Ethnically Diverse Community  
TARGET **6**

**19** TARGET **16**  
Students graduated from The Women's Leadership Programme

**3**  
From an Ethnically Diverse Community  
TARGET **2**



# PARTICIPANTS

RECREATIONAL

**23,115**  
Intramural  
players

91% MALE  
9% FEMALE

**34,226**  
Recreational participants  
engaged this season  
(including 437 with disabilities)

**9,648**  
Turn up and  
play

85% MALE  
15% FEMALE

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# MEMBERSHIP SERVICES

## OVERVIEW OF MEMBER SERVICES

Member services are aimed to enhance universities' ability to use football to meet internal priorities of student experience, wellbeing and employability.

The programme aims to unlock the potential of female university students aspiring to work in the Women's and Girls' game, to help them become competitive when entering the job market.

Alumni programme aims to provide life-long support and mentoring to all Women's Leadership Programme graduates.

Club Committee Leaders events have been designed to support university football and futsal committee volunteers and activators in creating and/or sustaining positive cultures within their clubs, as well as giving them the opportunity to network and receive personal development to enhance their capabilities as a leader.

Regional events focused on understanding the importance of being a committee member and the legacy that can be created. Content also explored values based personal development in addition to a SWOT analysis of the university football/futsal club.

For national events we recommended that committee members bring a combination of both current and potential future committees for 2022-23 as a lot of the content explored supporting members with their long-term legacy and supporting the hand-over process.

## WOMEN'S LEADERSHIP PROGRAMME

## WOMEN'S LEADERSHIP ALUMNI

## CLUB COMMITTEE LEADERS

## REGIONAL EVENTS

## NATIONAL EVENTS



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# ACCREDITATION

Accreditation is an operating model which aims to unite the delivery of football under consistent standards to raise both the equality of access of football provision and the quality of that provision.



Each accredited university engaged with on average **4 member services**





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# DEVELOPMENT PROJECTS

## PROJECT OUTCOMES:

1. Service the game

2. Transition the game

3. Grow the game

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**£62,500**  
of funding provided

**9 DEVELOPMENT PROJECTS**



**1,085** TARGET **750**  
New participants  
engaged this season



# FOOTBALL DEVELOPMENT IMPACT REPORT 2021 - 2022

# WORKFORCE

112  
FEMALE

14  
From an Ethnically  
Diverse Community

160  
Unique students  
engaged in a  
member service  
TARGET  
152

48  
MALE

12  
From an Ethnically  
Diverse Community

*"I'm currently working on the UEFA Women's Euros 2022 Legacy Project. The Women's Leadership Programme helped me get my role in many ways. It really opened my eyes to the opportunities that were out there in the football industry. It also equipped me with the confidence and the resilience to be able to get the role."*

ELLIE REID  
WOMEN'S LEADERSHIP  
PROGRAMME ALUMNI

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UNIVERSITIES**  
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