

BUCS SUPER RUGBY LIVESTREAM

Before reading this, please ensure that you make BUCS aware of your streaming plans three weeks in advance of the fixture date at the very latest. As a reminder, streams will only be allowed through a BUCS operated channel.

Contact details – please include all addresses below in any comms around livestreaming

Jack Hodgetts – jack.hodgetts@bucs.org.uk

Marcus Tyler – marcus.tyler@bucs.org.uk

Huey Chadwick – huey.chadwick@bucs.org.uk

BROADCAST QUALITY STANDARDS

Production

Cameras

- Minimum one camera set up
- Camera must be manned for the duration of the fixture and pan to show the action. See example [here](#)

Graphics

- Use of BUCS Super Rugby branded broadcast graphics (BUCS can supply at request)
- Scoreboard and clock present on the production throughout the fixture, clearly indicating team kit colours
- Any other uses of the league logo must be prior approved by BUCS

Commentary

- Commentary throughout the game (must be professional, unbiased and provide a fair reflection of the game)
- To ensure a consistent voice of BUCS Super Rugby should you need any support with commentary, BUCS can put you in touch with its own commentators
- League name to be referred to in its entirety, 'BUCS Super Rugby'
- BUCS will not pay for commentary for any non BUCS operated streams

Output

- Minimum 1080p HD stream
- BUCS will conduct a quality test prior to going live. Please work with us to sort the test a week prior to the fixture
- All streams are to be broadcast to the BUCS YouTube channel ONLY (unless otherwise stated/discussed with BUCS)
- Where possible, the stream should also be shared through the BUCS Super Rugby twitter/X account for LiveCut
 - BUCS will provide stream keys for each platform and manage the 'going live' process through the social media channels
- Streams cannot be sent to any university channel such as YouTube or any other streaming platform (unless otherwise stated/discussed with BUCS)

Commercial

- Any adverts and/or commentary features promoting commercial companies, sponsors or university products/services (including academic courses), must be pre-approved by BUCS

BUCS Operated Stream Requirements

- *On-site production team (For BUCS operated streams)*
 - o Production team will need access to the venue in advance of the fixture, likely either the day before or morning of. BUCS will work with each intuition/venue to arrange appropriate access times
 - o The production team will need access to power and internet at the venue, again BUCS will work with each intuition/venue to arrange appropriately
 - o If BUCS are covering fixture, broadcast have priority over analysis cameras on camera positions and referee microphones. At a minimum broadcast needs to be on the halfway line. Teams can request footage/ request audio of the ref mic prior to the game one week prior at the latest
 - o If scheduling a double header with Women's National League teams please ensure there is at least an hour between the end of the first game and the start of the second