

# REG 19 LOGOS

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## REG 19 Logos

REG 19.1 Member Logos: Each Member consents to BUCS using, and licensing the right to BUCS Commercial Partners and BUCS Broadcast Partners to use its Member Logo PROVIDED ALWAYS THAT all such use:

- (a) relates only to the Event in which the Member is participating;
- (b) relates to an Event sponsored or broadcast by the relevant BUCS Commercial Partner or BUCS Content Partner;
- (c) does not suggest that any Member endorses the products or services of any BUCS Commercial Partner;
- (d) respects the restrictions on Restricted Categories set out in these Regulations;
- (e) is in accordance with any brand guidelines supplied to BUCS by the Member in question; and
- (f) does not bring the Member into disrepute.

REG 19.2 BUCS Logos: Members may make use of the BUCS Logo or other reference to BUCS in connection with any Member Event as prescribed by the Activation Guide but may not licence the right to use the BUCS Logo to any Member Commercial Partner or Member Content Partner (save to the extent the same is incorporated in any BUCS Competition name).