



AWARDS

ACTIVE UNIVERSITY OF THE YEAR

This award celebrates a university that has actively improved and diversified the sporting and active wellbeing provision for their students and/or staff. They will be able to evidence the positive impact had on their university community via participation rates, breadth of provision and satisfaction data.

CRITERIA

Nominations must:

- Focus on delivery and impact that took place between 1 May 2025 and 30 April 2026

CONSIDERATION WILL BE GIVEN TO THOSE WHO CAN:

1. Demonstrate the impact of programmes and initiatives delivered across the academic year, showing how they have enhanced student experience and supported both physical health and mental wellbeing for students and/or staff. Include a balance of quantitative and qualitative evidence (40%)
2. Provide evidence of how insight and data informed decision-making have shaped the direction of strategic programme delivery throughout the year (25%)
3. Explain how institutional data and insights were used to identify and target underrepresented students and/or those with protected characteristics, and how programme delivery successfully engaged inactive populations (25%)
4. Evidence how strong working relationships with key partners, either internal (e.g. Students' Union, accommodation, academic departments, wellbeing services) or external (e.g. charities, local or national organisations), have supported effective programme management and delivery (10%)

QUESTIONS

Questions we will ask you in the nomination form:

- Please summarise the key accomplishments and efforts over the past 12 months, and reasons why they fit the criteria (750 words max).

WHO CAN NOMINATE?

Institutions only, one per institution.



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Institution

**Name of person
submitting nomination**

Email contact

Name of nominee

(e.g. student, programme, team etc.)

- All awards nominations must be submitted to BUCS by email at awards@bucs.org.uk by 11:59pm on Tuesday 26 May using the PDF form on the Awards website.
- Institutions may submit **one additional piece of evidence to support their nomination**, this must be sent as attachment to the email with your nomination.
- Institutions can only make **one nomination per category**. *Should any institutions submit more than one nomination, only the first nomination received will be acknowledged.*
- All nominations must adhere to the word count specified in the criteria, anything exceeding the specified word count may not be taken into consideration.
- **Institutions can no longer submit a nomination for a category they won the previous year** *e.g. if your institution won the Digital and Engagement Award in 2025, you cannot submit a nomination for the Digital and Engagement category in 2026 – you must wait until the following year.*

Please attach the following to your email when submitting your nomination:

Two images or headshots to use for promotional material

One piece of supporting evidence to support your nomination (optional)

By submitting these images you are confirming that you have the consent for them to be used by BUCS.

Any personal data submitted to BUCS in the course of this selection process will be held securely and processed solely for the purposes of this process. BUCS will comply with data protection legislation at all times and in line with our Privacy Policy.



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Please summarise the key accomplishments and efforts over the past 12 months, and reasons why they fit the criteria (750 words max).

Should your application be shortlisted, please provide us with maximum 60 word overview that we can include in our programme and on digital channels.