

REG 18 PARTICIPANT IMAGE RIGHTS

PUBLISHED | 30 May 2025

REG 18 Participant Image Rights

REG 18.1 The right for BUCS and Members to use and licence the use of Participant imagery to Commercial Partners and Content Partners shall be secured via the BUCS Play system (or any replacement) and shall be subject to all applicable laws;

REG 18.2 Each Member shall use all reasonable endeavours to ensure that each Participant representing the Member (whether as an individual or part of a team) has completed the relevant BUCS Play formalities and is properly registered.

REG 18.3 BUCS shall not licence any use of Participant imagery which suggests that any Participant endorses the products or services of any BUCS Commercial Partner without the express prior approval of the Participant and associated Member involved.