



ENGLISH UNIVERSITIES  
SPORT

## Communications and Media Services Manager - Role Description

Thank you for your interest in this role - there's never been a better time to be involved with EUS! As we exit CoViD restrictions, we are returning to play with some of the most exciting delivery ever as our teams compete against Premier League academies, national level teams, and in elite tournaments. This is a fantastic opportunity to work within an elite sport environment and develop your skillset. We welcome any applicants with a can-do, pro-active mindset who want to get stuck in and help develop the programme. Further details are below.

**Role** - Communications and Media Services Manager

**Post Length** - 18 months initially with potential for extension, subject to review.

**Reporting to** - EUS National Committee

**Responsible for** - N/A

**Start Date** - Immediate

**Deadline** - Sunday, 16th May 2021

EUS is looking to appoint an enthusiastic, motivated communications and media services manager to support the development of the EUS programme.

If appointed, you will oversee and grow our social media channels, develop our marketing brand and image through graphic design and copywriting, and look into the development of streaming services for EUS fixtures.

The time commitment for this role will vary throughout the year, but will follow the peaks and troughs of a standard academic year in student sport.

Please note that this role is voluntary, with reasonable out of pocket expenses paid. In addition, you may be required to work occasional evenings and weekends.

**To apply**, please submit this form or head over to [www.englishuniversitiessport.co.uk](http://www.englishuniversitiessport.co.uk)

For any queries or to have an informal chat about this role, please contact EUS National Committee Vice Chair, Stephen Smallman, on [info@englishuniversitiessport.onmicrosoft.com](mailto:info@englishuniversitiessport.onmicrosoft.com)



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[info@englishuniversitiessport.onmicrosoft.com](mailto:info@englishuniversitiessport.onmicrosoft.com)



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## Communications and Media Services Manager- Person Specification

### Values

A can-do, pro-active attitude. [E] (A)

The ability to work under minimal supervision. [E] (A)

### Key

[E] - Essential, [D] - Desirable

(A) - Application, (P) - Portfolio

### Skills and Competencies

Managing professional social media accounts to increase brand awareness and engagement. [E] (A)

Professional copywriting. [D] (A)

Graphic design with knowledge of and access to relevant software. [E] (A/P)

Requirements for streaming services for live sport. [D] (A)

Ability to work with a range of stakeholders and partners including the national committee, coaches, student athletes, sponsors and others. [E] (A)

Ability to balance multiple tasks and prioritise work effectively to meet deadlines. [E] (A)

### Experience and Knowledge

Experience of marketing and communications work in a professional environment. [E] (A)

Experience or knowledge of sports marketing, particularly in Higher Education. [E] (A)

Knowledge or understanding of sport, particularly within Higher Education. [D] (A)



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[info@englishuniversitiessport.onmicrosoft.com](mailto:info@englishuniversitiessport.onmicrosoft.com)