

FOOTBALL DEVELOPMENT

# IMPACT REPORT

2024 - 2025



ACCREDITED  
UNIVERSITIES  
PART OF ENGLAND FOOTBALL



BUCS  
British Universities  
and Colleges Sport



**FOR  
ALL**



# OVERVIEW

## PARTICIPANTS



56,176 Recreational participants engaged this season 12,576 Total Competitive Participants

30 Universities using BUCS Play for IMS programmes



## WORKFORCE

313 Number of Students engaged in BUCS Development Opportunities



197 Female Students in Leadership Pathway



105 STUDENT REFEREES RECEIVING CPD

## MEMBER SERVICES



278 MEMBER ENGAGEMENTS +72 AVERAGE NPS SCORE FOR ALL BUCS FOOTBALL DEVELOPMENT EVENTS

### BUCS AND FA WOMEN'S LEADERSHIP PROGRAMME



144 Unique students attended Club Committee Leaders Events

128 Total number of paid staff and volunteers that received CPD from BUCS

## ACCREDITATION AND FUNDED PROJECTS

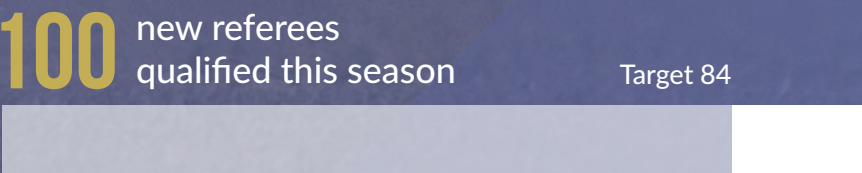
89 TOTAL NUMBER OF ACCREDITED UNIVERSITIES



7 DEVELOPMENT PROJECTS



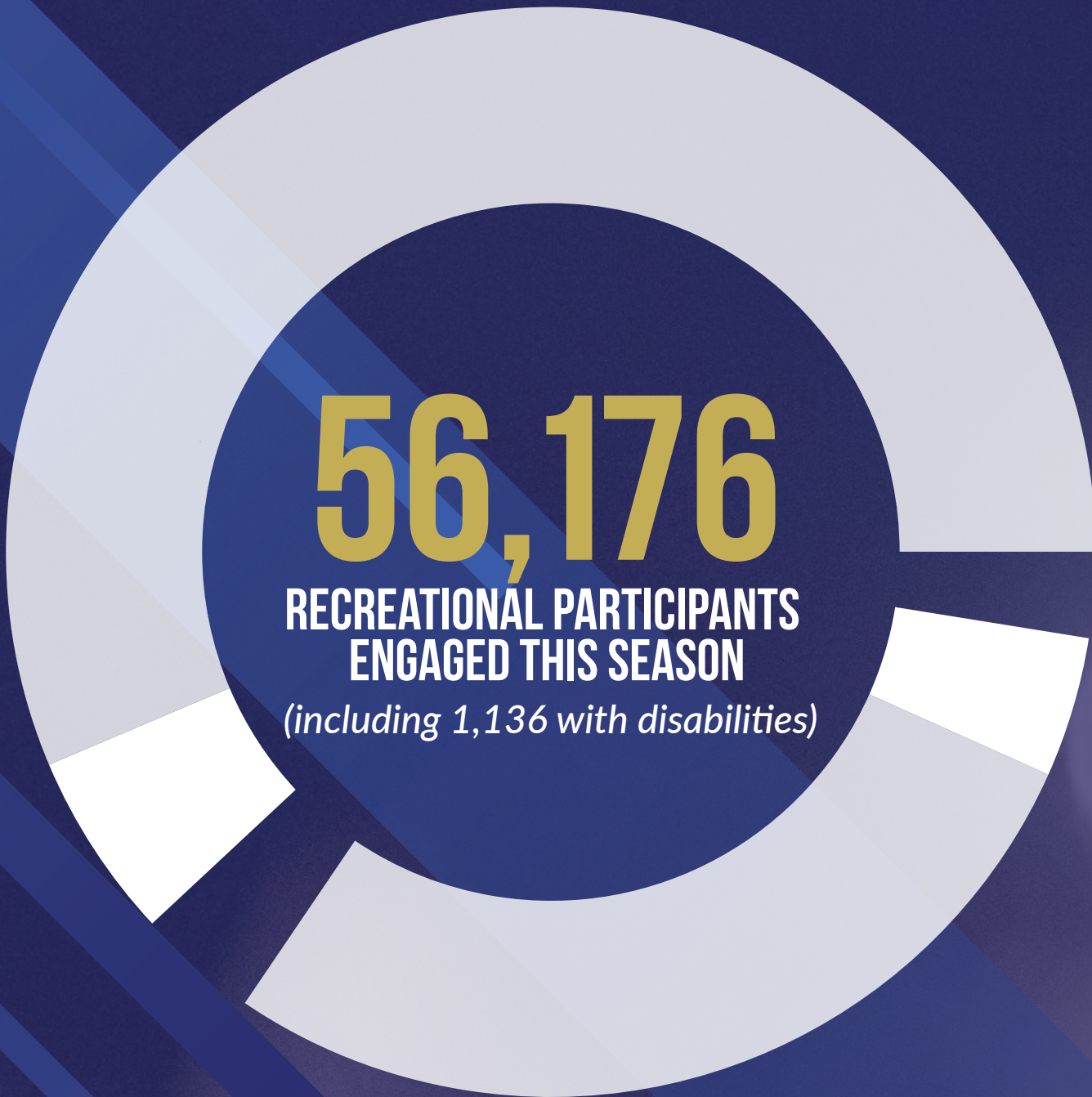
10 REFEREE DEVELOPMENT HUBS





# PARTICIPANTS

## RECREATIONAL



**34,765**  
INTRAMURAL  
PLAYERS

91.2% Male  
8.7% Female

**17,910**  
TURN UP  
AND PLAY

88.3% Male  
11.6% Female

## COMPETITION



**8,240**  
MALE COMPETITIVE  
PARTICIPANTS

65.5%

**4,336**  
FEMALE COMPETITIVE  
PARTICIPANTS

34.5%



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# WORKFORCE

## 782 STUDENT COACHES

590 MALE COACHES

192 FEMALE COACHES

## 437 STUDENT PLAYMAKERS

290 MALE PLAYMAKERS

147 FEMALE PLAYMAKERS



# MEMBER SERVICES

295

UNIQUE STUDENTS  
ENGAGED IN A  
MEMBER SERVICE

197  
FEMALE

35 from historically  
underrepresented groups

98  
MALE

26 from historically  
underrepresented groups

"I couldn't have imagined where I am right now... It's been career changing and life changing. My perspective on volunteering has changed, I used to think I'm working for free, but now I think I'm actually getting the opportunity to grow professionally."

STUDENT AT UNIVERSITY ACADEMY 92

+72 AVERAGE NPS SCORE FOR  
ALL BUCS FOOTBALL  
DEVELOPMENT EVENTS



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# ACCREDITATION

Accreditation is an operating model which aims to unite the delivery of football under consistent standards to raise both the equality of access of football provision and the quality of that provision.



128 paid staff attending CPD were from 51 higher education institutions and 12 other organisations across the sector.

85  
UNIQUE STAFF MEMBERS ATTENDING A FOOTBALL DEVELOPMENT NETWORK DAY

25  
INSTITUTIONS TOOK UP A BURSARY (INCLUSIVITY FUND)

31  
INSTITUTIONS INVOLVED IN HIGHER EDUCATIONS AND COUNTY FA WORKING GROUPS

30  
INSTITUTIONS INVOLVED IN IMS

20  
UNIVERSITIES RECEIVING FUNDING FOR PROJECT DELIVERY



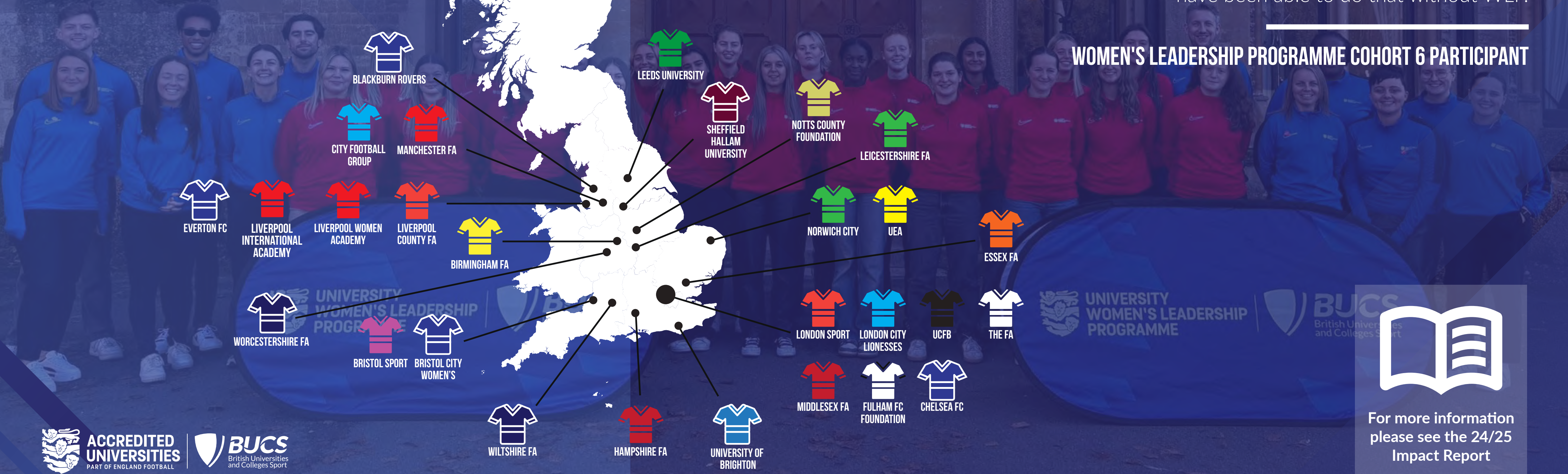
# WOMEN'S LEADERSHIP PROGRAMME

21 CURRENT STUDENTS ON PROGRAMME IN 24-25

TOTAL NUMBER OF WOMEN'S LEADERSHIP PROGRAMME ALUMNI 83

I knew that I love football and I'm so passionate about Equality, Diversity and Inclusion (EDI), but I didn't know how I could marry them up and what roles actually exist? And now I know I feel very sure of myself and of what I want to do next. But I wouldn't have been able to do that without WLP.

## WOMEN'S LEADERSHIP PROGRAMME COHORT 6 PARTICIPANT





# EMERGING CLUB LEADERS

To make volunteering in Football a viable pathway for development for young people at university in off-pitch roles to drive the growth of community clubs.

 **31** TOTAL STUDENTS INVOLVED  
OVER **1250** TOTAL HOURS VOLUNTEERED

## PROJECT CORE ELEMENTS:

- 1. Placement at National League System (Step 3-6) or Women's National League (Tier 3-4) club in 1 of 6 roles
- 2. A Learning & Development Programme delivered by industry experts with both online and in-person CPD to support student's personal development

### GREATER MANCHESTER REGION

  
ASHTON UNITED

  
FC UNITED OF MANCHESTER

  
UNIVERSITY ACADEMY 92

  
MANCHESTER METROPOLITAN UNIVERSITY

  
TRAFFORD

  
ABBEY HEY

  
LIVERPOOL FEDS

### NORTH-EAST REGION

  
NORTHUMBRIA UNIVERSITY

  
CONSETT FC

  
CHESTER-LE-STREET TOWN

  
BLYTH TOWN

### BIRMINGHAM REGION

  
UNIVERSITY OF WOLVERHAMPTON

  
DARLASTON TOWN

  
BOLDEMERE ST MICHAELS

### LONDON REGION

  
QUEEN MARY UNIVERSITY OF LONDON

  
ROYAL HOLLOWAY UNIVERSITY OF LONDON

  
BALHAM

  
UXBRIDGE

  
BEDFONT EAGLES



# DEVELOPMENT PROJECTS

## PROJECT FOCUS AREAS:

- 1. Disability Football
- 2. Coaches and Volunteers from Historically Underrepresented Groups
- 3. Thriving Community Clubs

£20,000

OF FUNDING PROVIDED  
7 DEVELOPMENT PROJECTS



602

New participants engaged this season

148

Student coaches and volunteers upskilled



# REFEREE DEVELOPMENT HUBS

## PROJECT OUTCOMES:

- 1. Upskill new referees
- 2. Retain and develop
- 3. Create an inclusive workforce

£15,750

OF FUNDING PROVIDED  
10 CURRENT PROJECTS



100

REFEREES TRAINED AND DEPLOYED

Target 84



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**CONTACT DETAILS**  
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