



## EVENT CONTENT & AGENDA

*Please note that all content, sessions and timings are subject to change.*

09:30 onwards	<b>Arrival, Registration and refreshments</b>
10:00 - 10:10	<b>Welcome &amp; Introduction</b> – Paul Carney, Social & Recreational Sport Strategy Chair
10:10 - 10:40	<p><b>Keynote 1; The Importance and Impact of HE Social Sport and Activity within the National landscape (Main Hall)</b></p> <p><b>Deliverer:</b> Dr. Julie Brunton, Assistant Dean, Student Experience, Sheffield Hallam University</p> <p>This session will highlight the impact of university social and recreational sport and activity within the HE sector and the wider national sporting landscape. Content will explore the potential of Higher Education to impact on high level government, national and local strategy – using social sport and physical activity programmes to drive long term change. Using a range of national insight and examples of best practice, this session will explore:</p> <ul style="list-style-type: none"> <li>- The value of social sport and physical activity partnerships to increase participation and influence change</li> <li>- How to deliver against wider university outcomes through the development of social sport programmes</li> <li>- The success of targeting specific under-represented groups with social sport and physical activity programmes</li> <li>- The importance of participant centred and insight led social sport and activity programmes - and how to develop this approach.</li> <li>- How the university social sport offer can be enhanced and adapted – taking advantage of support and resource that exists within the wider sporting landscape.</li> </ul>
10:40 - 11:30	<b>Workshops (choice of two)</b>
	<p><b>Developing a Cohesive Student Leadership Package (Main Hall)</b></p> <p><b>Deliverer:</b> Andy Gaskell, UK Business Development Manager, StreetGames. Kelly Burdett, Tutor Developer NW, StreetGames &amp; Kate Roberts, Tutor Developer Yorkshire, StreetGames</p> <p>Participants, through an interactive workshop, will be encouraged to think about how they develop their student sports activators/ volunteers to deliver and engage with a wide community of participants on social sport and activity sessions. How does this transfer and build employability skills to aid students following university. Attendees will also have the opportunity to hear about case studies where street games have worked with institutions and the opportunity to gain more knowledge around the discounted training BUCS and Street Games have for activators and staff.</p>
	<p><b>The Importance of Thinking Holistically to Engage a Wider Range of Participants (Conference Suite)</b></p> <p><b>Deliverer:</b> James Marengi, Sport Participation Manager, UoM Sport and Darren Waldron, Sport Development Manager, MMU Sport</p>



	<p>This session will explore the approach that the University of Manchester and Manchester Metropolitan University have adopted to develop holistic participation programmes for their students and university community. Within this will include core student engagement techniques and how a social sport offer has been developed and positioned at the heart of the university campus environment. Covering the range of partnerships that are crucial to these developments, including the relationship between the two institutions, content will outline the impact and value that is added to the programmes by both national and local partners.</p> <p>The session will outline the strategic background to programme development, why these programmes are of high importance to the institutions and how the impact and success of these is linked to wider university and student outcomes – providing a series of high level recommendations that other institutions may be able to apply to their own programmes.</p>	
11:30 - 12:00	<p><b>Workshops – Rotation 1 (choice of three)</b></p>	
	<p><b>(Main Hall) HIIT isn't just for the Super Fit</b> – With appearances on the likes of BBC breakfast, Academic Katie Hesketh from Liverpool John Moores University speaks around why HIIT should be on your programmes and isn't just for the super fit.</p>	<p><b>(Conference Suite) Kinball</b> – Presenting how you can use this inclusive, fun and larger than life ball game to engage all abilities in becoming active whilst having fun. Ideal for fresher's festivals and fun team games.</p>
12:00 - 12:30	<p><b>Workshops – Rotation 1 (choice of four – same as above)</b></p>	
	<p><b>(Main Hall) HIIT isn't just for the Super Fit</b> – With appearances on the likes of BBC breakfast, Academic Katie Hesketh from Liverpool John Moores University speaks around why HIIT should be on your programmes and isn't just for the super fit.</p>	<p><b>(Conference Suite) Kinball</b> – Presenting how you can use this inclusive, fun and larger than life ball game to engage all abilities in becoming active whilst having fun. Ideal for fresher's festivals and fun team games.</p>
<p><b>(Room 8) Hit The Pitch -</b> Baseball/Softball UK will be presenting on how they can support you with capacity and funding for this flexible programme to help target new participants into activity on your campus.</p>		



12:30 - 13:30	<p><b>Lunch and Networking (Main Hall)</b></p> <p>NGB's and activity delivers will host networking stalls, and demonstrations, for staff to chat 1-2-1 around any questions they have about next year's programmes on offer.</p> <p>Confirmed Stalls are;</p> <ul style="list-style-type: none"> <li>• Our Parks</li> <li>• Kinball</li> <li>• Pickleball</li> <li>• Volleyball England</li> <li>• Badminton England</li> <li>• British Wheelchair Basketball</li> <li>• Hockey England</li> <li>• Tchoukball UK</li> <li>• England Netball</li> <li>• England Squash</li> <li>• Baseball/ Softball UK</li> </ul>	
13:30 - 14:00	<p><b>Workshops – Rotation 2 (choice of four)</b></p>	
	<p><b>(Main Hall) Think innovatively, think ... dogs?</b> – Having featured in The Times, Cosmopolitan Magazine and ITV Anglia to name a few, learn more about UEA's innovative approach to reaching inactive students and improving mental health through activity.</p>	<p><b>(Conference Suite – 1<sup>st</sup> Half) Bringing New Sports on Campus</b> – <i>Tchoukball</i> is growing year on year in the HE community. This inclusive and fresh sport has a proven track record in engaging with a new students and is a regular addition on sports timetables of those who know it.</p>
14:00 - 14:30	<p><b>Workshops – Rotation 2 (choice of four – same as above)</b></p>	
	<p><b>(Main Hall) Think innovatively, think ... dogs?</b> – Having featured in The Times, Cosmopolitan Magazine and ITV Anglia to name a few, learn more about UEA's innovative approach to reaching inactive students and improving mental health through activity.</p>	<p><b>(Conference Suite – 1<sup>st</sup> Half) Bringing New Sports on Campus</b> – <i>Tchoukball</i> is growing year on year in the HE community. This inclusive and fresh sport has a proven track record in engaging with a new students and is a regular addition on sports timetables of those who know it.</p>
	<p><b>(Room 8) Activating Digital Communities</b> – Higher Education</p>	<p><b>(Conference Suite – 2<sup>nd</sup> Half) UNO!</b> – Having carried out extensive research into</p>



	<p>institutions are built on communities of people. How can we activate those communities and help them prosper.</p>	<p>motivations of participants, England Netball will be presenting on how their UNO programme aims to support students to meet participants aspirations, needs, as well as being mindful of different motivations.</p>
<p>14:30 - 15:30</p>	<p><b>Keynote 2 : Turn Up, Tone Up - Get fit for free (Main Hall)</b></p> <p><b>Presenter:</b> Born Barikor, CEO, Our Parks Ltd</p> <p>Our Parks was founded by Born Barikor who came up with the idea of creating an accessible pathway to exercise for people from lower incomes by working with councils and development agencies to offer the public free outdoor exercise classes.</p> <p>After graduating with a degree in Pharmaceutical Science and a career in Sports Development and personal training, Born left his job to realise his vision. Starting with the aim of getting 500 people fit for free within the founding borough of Waltham Forest, he has grown Our Parks to cover all boroughs across London plus Central Bedfordshire, Glasgow, East Sussex, Wales, Nottingham and Warwick, with over 400 coaches and 6 members of staff and over 100,000 Parkers (users).</p> <p>As company CEO, Born is involved in every aspect of the business from coach recruitment to new client development, as well as attending many of the Our Parks classes. Born wants to get 250,000 Parkers fit by 2020. His aim is to create a mass user, sustainable model for free fitness in the future to spread the positive life-changing effects, as he knows first-hand that sport, fitness and teamwork can have a beneficial impact on an individual's health.</p> <p>Born also sits on our BUCS Board, bringing his knowledge of Physical Activity and expertise in this field together to help embedded the positive impact this approach can have on the sector.</p>	
<p>15:30 - 15:40</p>	<p><b>Wrap up and Conference close</b></p>	